



In cooperation with its regional partner, the Brazilian Business Council for Sustainable Development (CEBDS), GIZ and SEB organize this half-day symposium on *Greening Capital Markets in Brazil – Paving the Way for Green Bonds* on 28 June 2016 in São Paulo.

The objective of the symposium is to discuss, jointly with finance professionals, companies, policymakers, and international and domestic experts, next steps to pave the way for green bonds and how to support the green financial transformation in Brazil. In particular, the event serves to lay the foundation for a unique multi-stakeholder approach pursued by the Strategic Alliance in order to provide advisory and technical support tailored to the specific needs and interests of all stakeholder groups in the Brazilian market for green bonds: financial institutions, investors, potential public and private sector issuers, regulators and second opinion providers.

Agenda

1:30 - 1:45pm Registration

1:45 – 2:05pm Opening Remarks & Keynote

- Marina Grossi, president, Brazilian Business Council for Sustainable Development
- Mário Sérgio Vasconcelos, institutional relations director, FEBRABAN

2:05 - 2:20pm Green Bonds Booming - What is in it for You?

Mats Olausson, senior advisor, Climate and Sustainable Financial Solutions, SEB

2:20 – 3:50pm International Best Practices in Green Financing

Panelists:

- Harald Francke Lund, senior advisor, CICERO
- Søren Elbech, independent consultant Capital Markets, Renewable Energy, Fintech
- Verónica García Seffino, senior investment officer, International Finance Corporation Brazil

Moderator: Mats Olausson, SEB

















4:10 – 5:40pm Promoting Green Investments in Brazil: Challenges and Opportunities

Panelists:

- Aline Pacheco, institutional advisor, State of São Paulo Secretary of the Environment
- · Elcio Ito, financial director, BRF
- Guilherme Cardoso, head of the Department of Environment, BNDES
- Linda Murasawa, director, Social Responsibility and Sustainability Committee, FEBRABAN
- Rafael Bello Noya, director, Financial Solutions & Advisory, Santander
- Warwick Manfrinato, prof. Institute of Advanced Studies (IEA), São Paulo University

Moderator: Carlos Nomoto, secretary general, WWF-Brazil

5:40 – 5:50pm National and International Cooperation to Support Green Finance

• Yannick Motz, project manager, Emerging Markets Dialogue on Green Finance, GIZ

5:50 – 6:00pm Closing Remarks

GIZ Brasil

6:00 - 7:00pm Cocktail Reception

28 June 2016 | 1:30 - 7:00pm | Febraban | São Paulo

Av. Brg. Faria Lima, 1485, Torre Norte, 12º andar, Auditório - Jardim Paulistano















