



cebds

Greening Financial Decision Making – Financing the Green Transition

Marina Grossi
President

Frankfurt, 4th April 2016

WHO WE ARE

CEBDS is currently comprised of **70** of the largest business groups in the country, with revenues accounting for **40% of Brazil GDP** and over 1 million direct jobs.

7 members among the **10 largest companies** in revenue and **13** among the **15 largest** in Market value in Brazil

CEBDS is the representative in Brazil of the **World Business Council for Sustainable Development (WBCSD)**, which is composed of almost 60 national and regional councils in **36 countries** and 22 industrial sectors, in addition to more than 200 business groups operating on all continents.

MEMBER COMPANIES



CEBDS AND GIZ PARTNERSHIP FOR THE GREEN TRANSITION



Scaling up economic and financial mechanisms for green finance they should get prepared to make use of such as green bonds.

CEBDS has all the major Brazilian banks, both private and public, as members as well as major companies in the country working together towards sustainable solutions.

Developing projects through partnerships, such as the successful one we've had with GIZ since 2014, to engage and provide information to our member companies.

Identifying opportunities to work together, we have developed the projects:

- Quantifying the Natural Capital Risk Exposure of Financial Institutions in Brazil
- Emerging Markets Dialogue on Green Finance Business opportunities in water conserving technologies - Brazil

CEBDS and GIZ/SEB Strategic Alliance on supporting green bond market development in Brazil



Supporting Green Bond Market Development in Brazil: Capacity Building and Environmental Standards

Our main objective for 2016 and 2017 is to engage our member companies that are potential **issuers, assurers and financial institutions** to consolidate green bonds in Brazil counting on the expertise that GIZ and its partners have on this topic.

Outcomes will involve creating a Corporate Guide to Green Bonds to ease the path for new corporate issuers, and trainings for these organizations to get prepared to use this mechanism to finance the green transition in Brazil.

Thank you!



cebds

Conselho Empresarial Brasileiro
para o Desenvolvimento Sustentável



www.cebds.org



www.youtube.com/user/CEBDSBR



www.facebook.com/CEBDSBR



<https://twitter.com/cebds>

marina@cebds.org